

INTELLIGENT MANAGEMENT OF INTELLECTUAL PROPERTY



Intelligent Management of Intellectual Property





Your intellectual property. Your control.

As the largest and most experienced provider of intellectual property management services in the world, Iron Mountain can safeguard your interests and help you maintain control. We are specialists in the two most critical areas; technology escrow and domain name records management. Which is why more than three-fourths of the Fortune 500 trust Iron Mountain.

If you are a licensee of technology, we can provide access to the source code of your software should the developer no longer support it for any reason. A technology escrow agreement is like an insurance policy for your intellectual property. And if you are a technology developer, we can serve as trusted partner to securely hold your source code to be released only under specific and controlled conditions.

Iron Mountain's domain name records management services reduce the time, risk and costs associated with managing domain name records and enforcing trademarks online. This is increasingly important as the Internet continues to be the major driver of growth for more and more companies.

Keep a firm hold on your intellectual property.

If software that is essential to the operation or productivity of your business is no longer supported and maintained for any reason, your company suddenly faces major risks to its bottom line and reputation.

Iron Mountain created the technology escrow industry in 1982 to help companies protect source code and other intellectual property. With conditional access to this proprietary information, the software can be maintained, while also providing the time needed to research options with a new vendor as necessary. An escrow agreement gives developers added incentive to support and maintain the software on which their licensee's business depends. Iron Mountain dates and time stamps all materials deposited into escrow, creating an audit trail. This provides developers with independent validation of the ownership of the intellectual property.

GET IT DOUBLE-CHECKED.

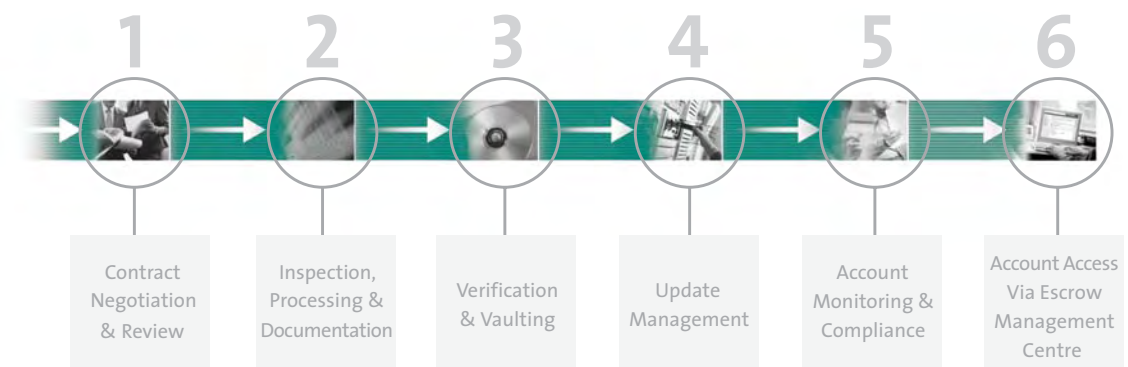
Verification of deposits goes hand-in-hand with a technology escrow arrangement. Iron Mountain verification services provide valuable insight into the composition of escrow deposits in an easy-to-read report. It provides assurance that if there is a deposit release, a licensee would be able to quickly read, recreate and maintain the developer's technology in-house. Without this verification, you may not have all of the components necessary to support the application.

MANAGE YOUR ESCROW ON THE WEB.

The Iron Mountain Connect™ Escrow Management Centre portal lets you manage your escrow account quickly and conveniently. By having the ability to view the account information, execute transactions, create reports and access imaged documents in real-time, you can be more responsive to internal and external requests.

Iron Mountain is happy to work with you to define the appropriate level of protection for your particular situation.

IRON MOUNTAIN'S TECHNOLOGY ESCROW PROCESS





Controlling your domain names. Protecting your trademarks.

Unless watched carefully, domain names can take on an unruly life of their own. Especially when you have multiple departments, cost centres, divisions and over 250 registries worldwide.

This becomes even more important when you consider that up to 35% of domain name records have undetected errors that can lead to business interruption or loss of legal control.

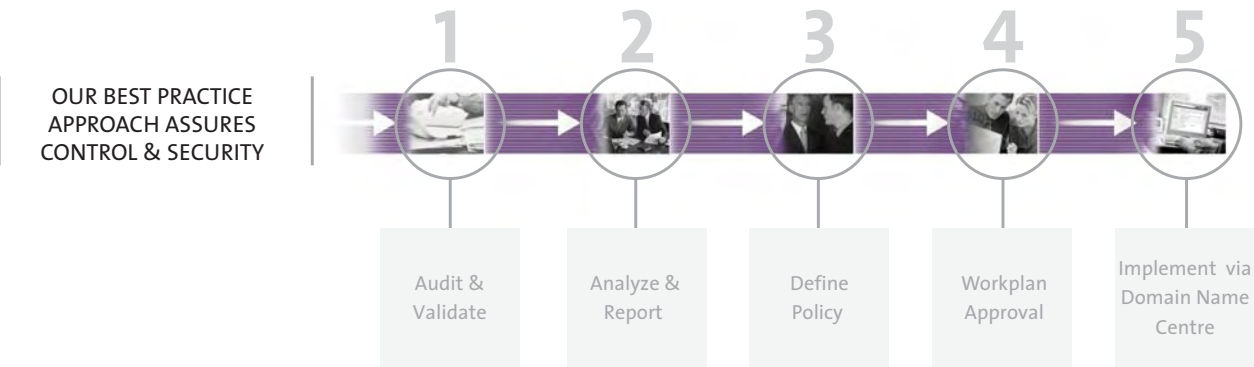
How can you be sure they are consistently managed across the enterprise?

With Iron Mountain Domain Name Records Management services you can audit, validate, consolidate, register and protect domain names across your company and around the globe. In fact, Iron Mountain can consolidate, transfer and manage portfolios anywhere from 50 to 35,000 names. These services can significantly reduce the time, money and risks of managing your domain name records.

As companies do more business on the Internet, trademarks can be infringed upon or compromised by the unscrupulous. With Iron Mountain's world-class professional enforcement tools, you can track and stop trademark abuse instantly. You'll recapture lost revenues by detecting unauthorised product distributions, affiliations and logo use.

YOU'RE AT THE CENTRE OF CONTROL.

The Iron Mountain Connect™ Domain Name Centre portal gives you secure online access to easily update domain records across companies, subsidiaries and divisions. And since Iron Mountain manages the process, you can focus on your business instead of worrying about intricate domain name management details.



Intelligent Management of Intellectual Property

WE GIVE YOU THE WORLD.

Iron Mountain is the world's leading provider of intellectual property management services. And we specialise in technology escrow services and domain name records management.

You want to make sure your intellectual property is well managed and available whenever and wherever you need it. As a \$1.8 billion dollar company with customers across 145 geographic markets worldwide, we have the infrastructure, resources and experience to make sure your needs are met.

We are trusted by over 45,000 clients and more than three-quarters of the Fortune 500. Your intellectual property will be managed under a stringent privacy policy to protect all interests. And since our people are very experienced, they are exceptionally well qualified to help meet your unique intellectual property needs.

Since 1982, Iron Mountain's capabilities have been unparalleled in the intellectual property management industry. We recognize the value of your time and will put our experience to work to handle your needs quickly and efficiently, requiring minimum involvement from you.

In short, whatever your intellectual property management needs, Iron Mountain is clearly the intelligent choice.



INTELLECTUAL PROPERTY MANAGEMENT SERVICES

- Technology Escrow
- Technical Verification of Deposits
- Domain Name Management: Registration, Management, Assessment and Enforcement
- Online Trademark Infringement, Identification and Management
- Intellectual Property Risk Assessment and Best Practices Policy Definition
- Electronic Discovery for Litigation

IRON MOUNTAIN SERVICES



RECORDS MANAGEMENT

Iron Mountain provides compliant records management solutions to manage and protect your information assets. Our records management programs ensure that your business records are secure and easily accessible. We offer specialised services tailored to your unique needs.



SECURE SHREDDING

Given the confidential nature of business records, it's important to ensure complete destruction. Our secure shredding services help you to protect the privacy of your company, employees and customers.



DIGITAL ARCHIVING

Our Digital Archive service group offers compliance and records management solutions for today's leading organisations. We provide SEC-compliant digital archiving, supervision and data restoration and electronic discovery support services. With our extensive records management expertise we can help institute a comprehensive and compliant records management solution.



DATA PROTECTION

Whether physically transporting and vaulting your backup tapes at one of our secure facilities or backing up your data through a secure Internet connection with Electronic Vaulting, our comprehensive data protection and disaster recovery services place your information off-site, off-line and out-of-reach; yet the data is accessible whenever and wherever you need it.



VITAL BUSINESS RECORDS

Our climate-controlled, secure facilities are designed to protect irreplaceable documents like original deeds, wills, trusts, contracts, patents, and other notarised and certified records for you.



CONSULTING

Today's business world demands that companies follow sound, consistently applied records management practices. Let our consulting professionals review your current records management program, help you determine which records you need to retain, and create an appropriate retention schedule and records classification program for each.

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