

Iron Mountain Intellectual Property Management Overview

Learn why 75% of the Fortune 500 and 75% of the FTSE 100 are Iron Mountain clients.

THE INDUSTRY LEADER

Iron Mountain is the world's leading provider of intellectual property management services, specialising in technology escrow and domain name records management. Iron Mountain's comprehensive technology escrow services protect the interests of both technology developers and the clients who license their products. It works like an insurance policy for intellectual property by providing access to the source code and other proprietary information under specific and controlled circumstances. Iron Mountain's domain name records management services offer professional online tools and integrated services to reduce the time, risk, and costs associated with managing domain name records and enforcing trademarks online.

'Iron Mountain is the world's most trusted partner for outsourced records and information management services, and also sets the industry standard for intellectual property management services. With over 235,000 clients across 151 geographic markets, Iron Mountain draws on more than 50 years of experience to specialise in technology escrow and domain name records management.'

Iron Mountain's Intellectual Property Management services include:

- Technology Escrow
- Technical Verification of Deposits
- Domain Name Management: Registration, Management, Assessment and Enforcement
- Online Trademark Infringement Identification and Management
- Intellectual Property Risk Assessment and Best Practices Policy Definition
- Electronic Discovery for Litigation

WHAT IS TECHNOLOGY ESCROW?

Iron Mountain acts as a trusted third party to protect intellectual property. Our technology escrow services are used when two or more parties negotiate a license for mission-critical software or proprietary information. If the licensee of that software is concerned that the vendor will, for some reason in the future, no longer support that software, then the licensee will request that the source code be placed in escrow.

If a release condition occurs, the licensee contacts Iron Mountain to request a release. Depending on how the escrow agreement is structured, Iron Mountain would then notify the developer and, if there is no contention, release that source code to the licensee. Without a technology escrow agreement in place, a licensee's investment in technology is unprotected. Recovering the source code of that technology by other means, such as through the court system, can take years - and by then it's too late to save the company's operations and resources that were tied to that technology.

As a neutral third party, Iron Mountain dates and timestamps all materials deposited into escrow, creating an audit trail of the technology development. This provides technology developers with independent validation of the ownership of the intellectual property deposited into an Iron Mountain escrow account.

WHAT IS DOMAIN NAME RECORDS MANAGEMENT?

As businesses increasingly tie their trademarks—and their future success—to the global capabilities of the Internet, the management and protection of associated domain name records becomes a critical task. Iron Mountain can help your business reduce the time, risk, and costs associated with managing those records. Leading law firms and Global 2000 companies, especially Fortune 500 and FTSE 100 firms, have discovered the benefits of outsourcing their domain name records management functions and utilizing our secure online service capabilities to efficiently acquire, manage and enforce the use of domain names and trademarks online. They trust Iron Mountain to respect their time, be directly accessible, and manage large global registration projects and valuable portfolios. Using patent-pending technology, it is easy not only to register or acquire a new domain name record worldwide, but also to audit, update, consolidate and securely manage all your existing domain name records, all in one place. Powerful online tools are available to assess risk and watch key trademark use on the Internet worldwide.

INTELLECTUAL PROPERTY MANAGEMENT YOU CAN TRUST

Iron Mountain is the leading global service provider of intellectual property management services whose core competency is technology escrow services and domain name records management. Iron Mountain has the proven infrastructure, resources, and experience to ensure your intellectual property is properly managed and available whenever and wherever you need it. Our comprehensive intellectual property management services set the industry standard by providing the highest quality services possible that protect and manage our customers' intellectual property information more securely than any other agent.

Since 1982, Iron Mountain's capabilities have been unparalleled in the intellectual property management industry. More than 75% of Fortune 500 companies trust Iron Mountain because of the integrity and reputation we maintain, and you expect, from your intellectual property management service provider.

ABOUT IRON MOUNTAIN

Iron Mountain is the world's leading provider of outsourced records and information management services. The company's mission is to protect its customers' information and through the provision of efficient information workflows and technologies, to enable them to achieve compliant information management.

Iron Mountain offers records management services for both physical and digital media, disaster recovery support services, technology escrow, document process outsourcing services and consulting – services that help businesses drive efficiencies and manage risks associated with legal and regulatory compliance, protection of vital information, and business continuity challenges.



Third Floor, Cottons Centre
Tooley Street, London
SE1 2TT, United Kingdom

Iron Mountain operates in major markets worldwide, serving thousands of customers throughout the UK, Europe, U.S. Canada, Asia Pacific and Latin America. For more information, visit our website at www.ironmountain.co.uk

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